



MARBC

Mid-Atlantic - Eurasia Business Council (MAEBC)

Days of Eurasian-American Innovation Entrepreneurship Cooperation (RAVC)



October 27-29, 2014

Philadelphia, PA



Days of Eurasian-American Innovation Entrepreneurship Cooperation (RAVC)

October 27–29, 2014
Philadelphia, PA



The Mid-Atlantic - Eurasia Business Council (MAEBC) is pleased to announce the Days of Eurasian-American Innovation Entrepreneurship Cooperation (RAVC 2014), which will take place in Philadelphia from October 27 - 29, 2014. As part of RAVC 2014, the MAEBC is organizing the Eurasian – American Technology Entrepreneurship Conference on October 28. The Conference will take place from 10:00 to 12:30 in Quorum at the University City Science Center (3711 Market St., Philadelphia, PA), the biggest and oldest urban technology park in the United

States. This conference is a key RAVC event, and will include a roundtable featuring presentations from the company-residents of the International Incubator, including the Science Center's first Russian company-resident, Optiflame, as well as presentations about entrepreneurial innovation systems in Eurasia. RAVC 2014 will also feature a roundtable to discuss Eurasian-American educational technology cooperation. The MAEBC will also be facilitating Eurasian participation in the Mid-Atlantic Venture Conference (IMPACT 2014) on October 28-29, one of the oldest venture capital events in the United States, which showcases young and developing companies and provides participants with a unique opportunity to access private investors and the largest regional venture funds. As in previous years, the MAEBC is continuing its commitment to being a supporting organization of IMPACT, bringing a delegation from the Eurasian venture industry and emerging Eurasian companies to participate at the conference. These events are a major part of the MAEBC/MARBC's 20th anniversary year celebration, and represent a continuation of the MAEBC's twenty-year-long effort to develop Eurasian-American innovation entrepreneurship cooperation.

Visit <http://ma-rbc.ticketleap.com/ravc2014/> to register for the Eurasian-American Technology Entrepreneurship Conference. To register for IMPACT 2014, visit <http://philadelphiapact.com/programs-events/impact-registrations>.



For further details about these events, please contact Val Kogan, MAEBC-MARBC by phone: (484) 467-7444, email: val@ma-rbc.org, or visit the MARBC website at: <http://www.ma-rbc.org>.



MAEBC
MARBC

Mid-Atlantic - Eurasia Business Council

Mid-Atlantic - Russia Business Council

Days of Eurasian-American Innovation Entrepreneurship Cooperation
Eurasian-American Technology Entrepreneurship Conference

October 28, 2014, 10:00am – 12:30pm

Quorum, University City Science Center
3711 Market Street, Philadelphia, PA

Introduction of the Days of Eurasian-American Innovation Entrepreneurship Cooperation and Eurasian-American Technology Entrepreneurship Conference

Welcoming Remarks

“Entrepreneurship and Innovative Technology around the World”

“Eurasian Science & Technology Opportunities for U.S Companies”

University City Science Center: Company Residents

Eurasian Entrepreneurship Companies Presentations

University Research, Technology & Commercialization

Closing Remarks



February 19, 2014

Val Kogan
President
Mid-Atlantic Russia Business Council
1760 Market Street, Suite 1100
Philadelphia, PA 19103

Dear Mr. Kogan:

On behalf of the University City Science Center, I would like to express our support of the Mid-Atlantic Russia Business Council's 19th Annual Russian-American Innovation Technology Week (RANIT) on March 12-15, 2014, as well as Days of Russian-American Innovation Entrepreneurship Cooperation in late-October 2014. The 19th RANIT will mark the 20th anniversary of Mid-Atlantic Russia Business Council.

We are delighted to welcome the Russian delegation of entrepreneurs, scientists, venture capitalists, and established corporations within the U.S. and Russian technology industries to the Science Center on March 14, 2014 as one of the key events of the 19th RANIT.

Established in 1963 and headquartered in Philadelphia, PA, the Science Center was the first, and remains the largest, urban research park in the United States. The Science Center accelerates technology commercialization, regional economic development, and the market availability of life-enhancing scientific breakthroughs by bringing together innovations, scientists, entrepreneurs, funding, laboratory facilities, and business services.

We value our partnership with the Mid-Atlantic - Russia Business Council and its involvement with our Global Soft Landing and Quorum programs. The continued collaboration between the Mid-Atlantic - Russia Business Council and the Science Center resulted in the first Russian company to open an office at the Science Center in 2012. We hope the 2014 RANIT and future programs will enhance our collaboration and that more Russian startup companies will join the Science Center.

We look forward to working with the Mid-Atlantic Russia Business Council to support RANIT-BIO Week in Philadelphia.

Sincerely,

Stephen S. Tang, Ph.D., MBA
President & CEO



March 11, 2014

To the Mid-Atlantic – Russia Business Council:

On behalf of the Office of International Business Development of the Commonwealth of Pennsylvania, I would like to express our support for the **19th Annual Russian-American Innovation Technology Week (RANIT)** being hosted by the Mid-Atlantic Business Council. The 19th RANIT event will be held from March 12-15, 2014.

RANIT is the premier event in the Mid-Atlantic region dedicated to Russian-American technology cooperation, playing a vital role in fostering trade relations between Commonwealth and Russia businesses since its inception in 2003. RANIT represents the culmination of 18 years of effort and events hosted by the Council to encourage Russian-American technology cooperation. I am pleased to report a number of Pennsylvania companies that participated in earlier RANIT events are now developing relationships with Russian firms and organization. The Commonwealth of Pennsylvania strongly supports the ultimate goal of RANIT: To establish Pennsylvania and the Mid-Atlantic region as a major partner for Russian technology companies and a premier center of Russian-American technology cooperation.

As has traditionally been the pivotal focal point during each Spring RANIT, the focus of the 19th RANIT week will be biotechnology, pharmaceutical industry, medical equipment, and life sciences with many sessions devoted to innovations. The 19th RANIT will also include discussions on policy changes that have come as a result of the "Comprehensive Program of Biotechnology Development in Russia to 2020" as well as Russia's entry into the WTO in August 2012 and its effect on the Russian-American partnership in the life sciences industry.

Our office is also proud to support **Days of Russian-American Innovation Entrepreneurship Cooperation (RAVC 2014)** which will be held in Philadelphia from October 27-29, 2014. It will include a roundtable event at the University City Science Center, the biggest and oldest technology park in the US where the first Russian company with an office at the Science Center will make a presentation.



Office of
International
Business
Development

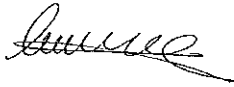
Commonwealth
Keystone Building
400 North Street
4th Floor

Harrisburg
Pennsylvania
17120-0225

tel: 717.787.7190
fax: 717.772.5105
866-GO-NEWPA | newPA.c

The goal of the Office of International Business Development is to foster international trade and investment in Pennsylvania. Enhancing Pennsylvania-Russia bilateral trade and investment is a priority for us. Pennsylvania recently established an office in Moscow to assist Pennsylvania businesses with their export efforts into Russia. Considering that Russia is the world's 11th largest economy by nominal GDP and with over 140 million consumers, a growing middle class, and almost unlimited infrastructure needs, Russia is one of the most promising markets for U.S. exporters. Therefore, we are proud to support RANIT and we applaud the efforts of the Mid-Atlantic Russia Business Council to foster commercial and technological relations between the Commonwealth and Russia.

Sincerely,



Wilfred Muskens
Deputy Secretary
Office of International Business Development



Martin O'Malley Governor

Anthony G. Brown Lt. Governor

Dominick E. Murray Secretary

Robert L. Walker Deputy Secretary

January 30, 2014

Mr. Val Kogan, President
Mid-Atlantic Russia Business Council
1760 Market Street, Suite 1100,
Philadelphia, PA 19103

Dear Mr. Kogan:

On behalf of the Maryland Department of Business and Economic Development, we look forward to welcoming the Russian participants to the **Russian-American Innovation Technology Week**, March 12-15 2014, and particularly to the **Russian-American Life Sciences Innovation Conference** in Philadelphia on March 13, 2014, both hosted by the Mid-Atlantic Russia Business Council.

Maryland has been ranked Number One in Innovation and Entrepreneurship by the US Chamber of Commerce for the past two years and has had a long relationship with Russia. We have regional partnerships with the Leningrad (20 years) and Nizhny Novgorod Regions (almost 4 years), and Maryland is one of only a few states with an official representative in Russia.

In addition, the University of Maryland at College Park has been collaborating with the Lobachevsky University in Nizhny Novgorod as part of the America-Russia Innovation Corridor and the American Councils' EURECA project. Five Russian companies worked out of the Maryland International Incubator (MI²) this fall and several more companies are expected in the spring. Also, in the field of life sciences, BioMaryland, has signed an agreement with the Puschino Biotechnology Cluster to further develop cooperation in bio-sciences. The State hosted the Bilateral Presidential Commission's Innovation Working Group at the University of Maryland's Bio Park in April of 2013.

The Mid-Atlantic region can be a strong partner for Russian technology companies looking to invest or establish trade relations with companies in the United States. We look forward to working with the Mid-Atlantic Russia Business Council to support these events in furtherance of these twin goals.

Sincerely,

A handwritten signature in black ink, appearing to read "R. Walker", written over a thin horizontal line.

Robert L. Walker
Deputy Secretary



State of New Jersey

DEPARTMENT OF STATE
TRENTON, NJ 08625
(609) 984-1900

CHRIS CHRISTIE
Governor

LT. GOVERNOR KIM GUADAGNO
Secretary of State

January 8, 2014

Mr. Val Kogan
President
Mid-Atlantic Russia Business Counsel
1760 Market Street, Suite 110
Philadelphia, PA 10103

Dear Mr. Kogan:

The New Jersey Business Action Center is pleased to support the Mid-Atlantic Russian Business Council and the 19th Annual Russian-American Innovation Technology Week (RANIT) as well as the Days of Russian-American Innovation Entrepreneurship Cooperation (RAVC 2014).

The State of New Jersey shares your dedication in fostering relationships that will nurture growth opportunities in technological industries. Through the New Jersey Business Action Center, we supply advocacy and outreach to support businesses of all sizes. Our ongoing efforts work to advance the global competitiveness of New Jersey companies while leveraging New Jersey's ability to attract foreign investment opportunities.

Please accept our sincere congratulations as this year marks the 20th anniversary of the Mid-Atlantic-Russia Business Council. We look forward to welcoming the Russian Delegation to the Mid-Atlantic region.

Sincerely,


Eddy S. Mayen
Director, International Business Development & Protocol
New Jersey Business Action Center



STATE OF DELAWARE
EXECUTIVE DEPARTMENT
DELAWARE ECONOMIC DEVELOPMENT OFFICE

February 28, 2014

Mr. Val Kogan
President
Mid-Atlantic Russian Business Council
1760 Market Street, Suite 1100
Philadelphia, PA 19103

Dear Mr. Kogan:

The core mission of the Delaware Economic Development Office is to attract, retain and expand business. In the past year, we have been especially successful in accomplishing this goal on a global scale. We applaud the Mid-Atlantic Russian Business Council for fostering similar business efforts between Russia and the U.S. We have also intensified efforts to attract innovative companies to join our cadre of firms thriving in the life sciences. As such, we are excited to once again welcome the Russian delegation to our region for next month's Russian-American Innovation Technology (RANIT) Weeks and this fall's Days of Russian-American Innovation Entrepreneurship Cooperation (RAVC 2014).

The Delaware Economic Development Office is responsible for attracting new investors and businesses to Delaware, for promoting the expansion of existing industry, assisting small and minority-owned businesses, promoting and developing tourism and creating new and improved employment opportunities for all citizens of Delaware.

We congratulate the Mid-Atlantic Russian Business Council on its 20th anniversary, and we hope to continue to enhance our mutual business relationships.

Sincerely,

A handwritten signature in black ink, appearing to read "Alan Levin".

Alan Levin
Director Delaware Economic Development Office

99 KINGS HIGHWAY
DOVER, DELAWARE 19901-7305
(302) 739-4271
FAX (302) 739-5749

CARVEL STATE OFFICE BUILDING
820 N. FRENCH STREET
WILMINGTON, DELAWARE 19801-3509
(302) 577-8477
FAX (302) 577-8499

PROCLAMATION

The City of Philadelphia's position as a model center of innovation has been greatly enhanced through the contributions of its diverse populations. Citizens have traveled from distant points across the globe to make Philadelphia their home and continue to enrich the City's economic vitality through progressive business development and scientific research and technological advances that impact education and healthcare.

From its strategic location in the nation's Mid-Atlantic region, Philadelphia proudly claims to have the 8th largest Russian-American population among other major cities in the country. The Philadelphia area has also been a leading region for Russian-American business.

On March 12 – 15, 2014, the Mid-Atlantic Russia Business Council co-presents the 19th Annual Russian-American Innovation Technology Week (RANIT). The 19th RANIT features discussions with business leaders, policymakers, financiers, and technology corporations in order to promote technological cooperation between Russian and American businesses. This critical dialogue is supported by nearly 30 leading American and Russian business and governmental organizations, including the administrations of the City of Philadelphia and the Commonwealth of Pennsylvania, as well as Mid-Atlantic regional organizations.

Representatives from leading Russian companies and educational institutions, as well as senior federal and regional government officials, will take part in programs including the Russian-American Life Sciences Innovation Conference and the Russian-American Innovation Technology, University Research & Commercialization Roundtable at the University City Science Center, the home of the first Russian company to establish an office in Philadelphia.

THEREFORE...

I, Michael A. Nutter, Mayor of the City of Philadelphia do hereby proclaim the week of March 10 – 15, 2014 to be

RUSSIAN-AMERICAN INNOVATION TECHNOLOGY WEEK

in Philadelphia and urge all citizens to be aware of the importance of this dialogue in fostering the development of Russian-American industries. I also congratulate the Mid-Atlantic – Russia Business Council, founded in 1994, on its 20th anniversary of cultivating business relationships between Russia, the Commonwealth of States, and the U.S. Mid-Atlantic region.


Michael A. Nutter
Mayor

Given under my hand and the seal of
the City of Philadelphia on this tenth
day of March, two thousand and
fourteen

